



# 4th International Conference “Keeping Children and Young People Safe Online”

Warsaw, Poland, Novotel Airport Hotel,  
28-29 September 2010

## invitation to attend

Polish and German Safer Internet Centers are pleased to invite you to attend the 4th International Conference “Keeping Children and Young People Safe Online”, which will take place at the Novotel Airport Hotel in Warsaw, on 28-29 September 2010. The main partner of the event is Orange Foundation.

The Warsaw conference will bring together approx. 500 representatives from the education sector, NGOs, law enforcement, government and industry. It will address a wide variety of issues relating to children and young people’s safety online, such as the use of social networking sites and mobile phones, privacy, sexting, online gaming, educational strategies, etc.

The aims of the conference are to raise awareness of the new challenges and opportunities in fighting online threats and to help share best practices across different sectors. Sessions will be led by recognised international experts in the field of child protection.

The languages of the conference will be English and Polish. Simultaneous translation will be provided.

## recruitment of participants

All interested are kindly requested to complete the online application form till 5th September 2010. Please note that due to a limited number of places sending the expression of interest does not guarantee your participation in the conference. Information about participation will be provided by 9th September 2010.

Participation in the conference is free of charge. The organizers cannot cover travel and accommodation costs for delegates. Please consult the website for information on hotels.

Contact: [conference@saferinternet.pl](mailto:conference@saferinternet.pl)



Main Partner

# Conference Programme – Day 1

Tuesday, 28 September 2010, 9.00-16.30

8.00-9.00	<b>Registration</b>		
9.00-11.00	<b>Plenary session</b>		<b>Moderator: Agnieszka Wrzesień, NCF, Poland</b>
9.00-9.20	Welcome Address: <ul style="list-style-type: none"> <li>■ Agnieszka Wrzesień, Nobody's Children Fundation, Poland</li> <li>■ Michał Chrzanowski, NASK, Poland</li> <li>■ Peter Behrens, klicksafe, Germany</li> <li>■ Jadwiga Czarторыska, Orange Foundation, Poland</li> </ul>		
9.20-10.00	Understanding potential risks on social networking sites - John Carr, eNACSO, UK		
10.00-10.30	Safer Social Networking Principles - Richard Swetenham, European Commission		
10.30-11.00	Implementation of the Safer Social Networking Principles for the EU: <ul style="list-style-type: none"> <li>■ nk.pl - ..., Poland</li> <li>■ MySpace – Joel Berger, Germany (tbc)</li> </ul>		
11.00-11.30	<b>Coffee break</b>		
11.30-13.15	<b>Plenary session</b>		<b>Moderator: Anna Rywczyńska, NASK, Poland</b>
11.30-11.50	What attracts children to social networking sites?- Radosław Zaleski, coordinator of Internet services Gazeta.pl, Poland		
11.50-12.30	The sexualisation of young people and risks posed through technology - Helen Whittle, CEOP, UK		
12.30-12.50	Presentation of module on „Sexualized self-expression online” - Birgit Kimmel, klicksafe, Germany		
12.50-13.15	Data protection and privacy - dr Alexander Dix, Berlin Commissioner for Data Protection and Freedom of Information, Germany		
13.15-14.30	<b>Lunch</b>		
14.30-16.30	<b>Parallel sessions</b>		
	<b>Session 1</b>	<b>Session 2</b>	<b>Session 3</b>
	<b>Mobile phones - privacy and safety concerns for children and young people</b> <ul style="list-style-type: none"> <li>■ The new breed of location services - John Carr, eNACSO, UK</li> <li>■ European Framework for Safer Mobile use by Young Teenagers and Children - Richard Swetenham, European Commission</li> <li>■ Corporate Responsibility: contributing to media competence of young people. A Telefónica o2 Germany perspective – Dr Roland Kuntze, Telefonica O2, Germany</li> <li>■ Education in a mobile world - Austrian experiences Handywissen.at - Barbara Buchegger, Saferinternet.at, Austria</li> </ul>	<b>Educating for online safety</b> <ul style="list-style-type: none"> <li>■ Child participation and online safety - George Roman, Save the Children, Romania</li> <li>■ Peer support and online safety – Juuso Peura, Mannerheim League for Child Welfare, Finland</li> <li>■ The role of youth libraries in online safety education – Urvan Parfentyev, Safer Internet Centre, Russia</li> <li>■ Activities of anti-cyber bully school club “Sofa”, Poland</li> <li>■ Employee voluntary scheme of TP Group – effects and plans for the future - Aleksandra Kozubska, Orange Foundation</li> </ul>	<b>Legal and user issues in the online environment</b> <ul style="list-style-type: none"> <li>■ Legal aspects of cyberbullying - Justyna Podlewska, NCF, Poland</li> <li>■ Children and young people in social networks – privacy issues - dr Christiane Rohleder, Federal Ministry for Consumer Protection, Germany</li> <li>■ Data Protection - Corporate Responsibility - Agata Wacławik-Wejman, Google, Poland</li> <li>■ Mobile Privacy – Lars Kindervater, Deutsche Telekom Group, Germany</li> <li>■ Copyrights online - Alek Tarkowski, Poland</li> </ul>
	<b>Moderator: dr Joachim Kind, klicksafe, Germany</b>	<b>Moderator: Ewa Dziemidowicz, NCF, Poland</b>	<b>Moderator: tbc</b>

# Conference Programme – Day 2

Wednesday, 29 September 2010, 9.00-16.30

<b>9.00-11.00</b>	<b>Plenary session</b>		<b>Moderator: Łukasz Wojtasik, NCF, Poland</b>
<b>9.00-9.20</b>	What does the research say? - dr Lucyna Kirwil, The Warsaw School of Social Sciences and Humanities, Poland		
<b>9.20-9.45</b>	Does the big WEB change a human: a little-big Digital Native - prof. Mariusz Jędrzejko, Masovian Centre for Addiction Prevention, Poland		
<b>9.45–10.00</b>	A presentation of the Polish and German Safer Internet Centres - Anna Rywczyńska, NASK, Poland & Stephanie Kutscher, Klicksafe, Germany		
<b>10.00-10.15</b>	E-learning courses for parents and professionals - Łukasz Wojtasik, NCF, Poland		
<b>10.15-10.35</b>	Internet for children with hearing disabilities - educational resource „321 Internet” - Marek Kosycarz, Microsoft, Poland		
<b>10.35-11.00</b>	Virtual worlds - Karl Hopwood, Insafe, Belgium		
<b>11.00-11.30</b>	<b>Coffee break</b>		
<b>11.30-13.15</b>	<b>Plenary session</b>		<b>Moderator: Peter Behrens, Klicksafe, Germany</b>
<b>11.30-12.00</b>	Microsoft Children's Messenger - Mike Cosse, Microsoft, Germany		
<b>12.00-12.25</b>	Child pornography legislation around the world - Caroline Humer, ICMEC, US		
<b>12.25-12.50</b>	Psychological and legal aspects of grooming. A new online grooming legislation awareness campaign - Marta Wojtas & Łukasz Wojtasik, NCF, Poland		
<b>12.50-13.15</b>	Harmful but legal content – safety concerns for children - Marek Dudek, NASK, Poland		
<b>13.15-14.30</b>	<b>Lunch</b>		
<b>14.30-16.30</b>	<b>Parallel sessions</b>		
	<b>Session 1</b>	<b>Session 2</b>	<b>Session 3</b>
	<p><b>Positive online content for children</b></p> <ul style="list-style-type: none"> <li>■ fragFINN – safe surfing environment and search engine - Lidia de Reese, FragFinn e.V., Germany</li> <li>■ BeSt - web browser for kids - Marcin Sołodki, NCF, Poland</li> <li>■ Ciufcia.pl - website for pre-schoolers- Rafał Han, Han Bright Sp. z o.o., Poland</li> <li>■ Jojo - Anna Małczyńska, Poland</li> <li>■ OVCE.sk – an amusing awareness raising tool for the youngest internet users - ..., eSlovensko. sk, Slovakia</li> <li>■ Developing websites for children with visual disabilities - Przemysław Marcinkowski, „Widzialni” Foundation, Poland</li> <li>■ SIP Bench II - benchmarking of parental control tools for the online protection of children - Jutta Croll, Stiftung Digitale Chancen, Germany</li> </ul> <p><b>Moderator: Marcin Sołodki, NCF, Poland</b></p>	<p><b>Online overlay</b></p> <ul style="list-style-type: none"> <li>■ Online games - Janice Richardson, Insafe, Belgium</li> <li>■ Pegi Online – Rafał Lew-Starowicz, PEGI Council &amp; dr Dominika Urbańska - Galanciak, SPIDOR, Poland</li> <li>■ PROTEGELES campaigns addressing cyber-addictions - Jose Luis Zatarain, Protegeles, Spain</li> <li>■ Serious game as a new way to raise awareness via immersive experience - Pascale Garreau, French SI Centre, France</li> <li>■ Internet addictions – Klaus Wölfling, University of Mainz, Germany</li> </ul> <p><b>Moderator: Janice Richardson, Insafe, Belgium</b></p>	<p><b>Session for law enforcement</b></p> <ul style="list-style-type: none"> <li>■ Grooming – analysis of cases reported to Helpline.org.pl - Agnieszka Nawarenko &amp; Weronika Sobierajska, NCF, Poland</li> <li>■ ... - Jarosław Myszkowski, Polish National Police, Poland</li> <li>■ ... - Frank Ackermann, Eco Hotline, Germany</li> </ul> <p><b>Moderator: Marek Dudek, NASK, Poland</b></p>